

HILDENE | LODGING SPONSOR PROGRAM

Dear Innkeeper:

We greatly value our relationships with area lodging establishments. We have designed our Lodging Sponsor Program to provide tangible value for you and your guests, as well as for Hildene, your nonprofit neighbor. We hope you will join us as a 2021 Lodging Sponsor.

The cost of sponsorship is \$250 per calendar year. Your sponsorship comes with these fantastic benefits:

- 20 Hildene Lodging Sponsor Guest Tickets (a \$460 value at our regular admission price of \$23/adult). Use these tickets as you see fit, whether as part of a “package,” a gift for special guests, or a convenience purchase for guests. Past sponsors have found wonderfully creative ways to weave “local experiences” into the perfect guest stay;
- a complimentary Hildene Family Membership for Innkeepers and their staff. A family membership allows two adults and two children (6 - 16yrs) free admission (children 5 and under are always free);
- your establishment’s name and website link on our Lodging Sponsor webpage (you will be listed in the order that we receive your 2021 sponsorship payment);
- the opportunity for your establishment to purchase additional guest tickets throughout the year at a deeply discounted rate of \$15/ticket (10 ticket minimum purchase); and,
- customized/co-branded reception signage advertising our Lodging Sponsor partnership, with details on the program you offer.

Hildene is one of America’s premier cultural heritage site. Our guests come from all over the state, surrounding states, and in fact the globe, to make Hildene a primary stop on their travels. The 42,000 guests who visited Hildene in 2019 agree: a day at Hildene -- for the history, exhibits, gardens, trails and farms -- creates lifetime memories. We think your guests will appreciate the Lodging Sponsor Guest Ticket you provide. In fact, they may choose your establishment just for that benefit.

This has been a difficult year, in an already challenging industry. Thank you for your very hard work as a valuable member of our state’s proud tourism tradition. The health of travel and hospitality is as paramount to Hildene as it is to your establishment. We hope you’re managing well during these trying times, and that, despite the financial strain of 2020, you’ll find the benefits of a 2021 Lodging Sponsorship an investment with far greater value than its upfront cost.

Stay safe, and very best wishes for a successful 2021.

Warm Regards,

Nan E. Bambara
Advancement Director

Values into Action
cultural heritage
environmental stewardship
civic engagement

Hildene
THE LINCOLN FAMILY HOME

PO Box 377 | 1005 Hildene Road
Manchester, VT 05254 | 802.362.1788

www.hildene.org